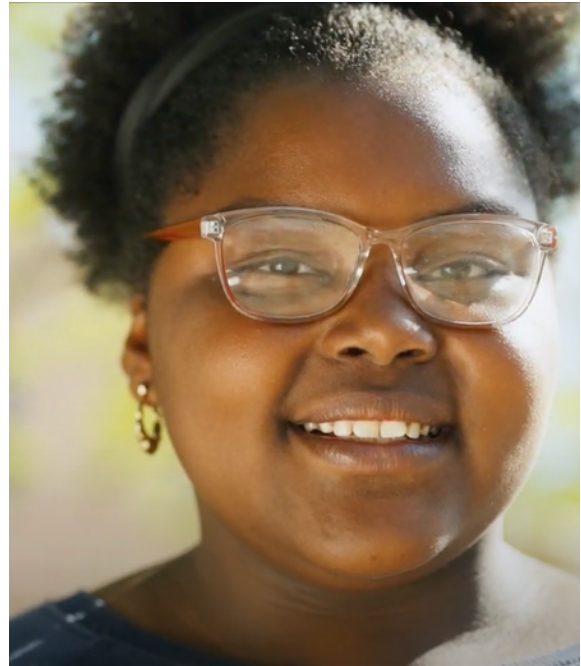


# CHARLESTON HOPE

## YEAR-ROUND SPONSORSHIP PACKET



[WWW.CHARLESTONHOPE.COM](http://WWW.CHARLESTONHOPE.COM)

ALL DONATIONS ARE TAX-DEDUCTIBLE



## WHY SPONSOR?

Charleston Hope's mission is to enhance school culture and climate in Charleston's highest-poverty, Title 1 schools. Your sponsorship invests in Charleston Hope's work to provide a holistic support system that alleviates the burdens of poverty so every student and teacher can thrive.

**Your sponsorship allows us to focus on what we do best: programming.** It also provides you with the opportunity to increase brand awareness in our community, increase your reputation, and align your company with an organization that meets the needs of those right here in our community.

**MORE THAN 75% OF MILLENNIAL EMPLOYEES WOULD PREFER TO WORK WITH A CORPORATION THAT IS ACTIVELY INVOLVED IN CHARITABLE GIVING.**

## SPONSOR BENEFITS

- Brand visibility on Charleston Hope's platforms and at signature events.
- Custom volunteer experiences in our schools and communities
- Increase brand reputation as you partner to close the educational gaps in our local community



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***LIFE'S MOST  
PERSISTENT  
AND URGENT  
QUESTION IS,  
'WHAT ARE  
YOU DOING  
FOR OTHERS?'***

“

**MARTIN LUTHER KING, JR**



# ABOUT US

We are Charleston's only nonprofit uniquely focused on supporting students and teachers **in the school building** by providing mental health counseling for students, trauma-informed training for teachers, and an after-school girls empowerment program that helps create a school environment ***where all students and teachers can thrive.***



"Charleston Hope truly understands that it takes a village to provide the support our students need. In all of my years of teaching, I've never had the love and support like Charleston Hope gives."

-Ms. Coyne, Mitchell Elementary



SEE OUR  
**ANNUAL REACH**

**150+**

**TEACHERS SERVED**

**500+**

**STUDENTS SERVED**

**1k+**

**FAMILIES SERVED**

**800+**

**VOLUNTEERS**

**5k+**

**SOCIAL MEDIA  
FOLLOWERS**

**2.4k+**

**EMAIL  
SUBSCRIBERS**



# WHERE YOUR SPONSORSHIP GOES

## STEP-IN GIRLS PROGRAM

Step-In empowers and equips third-fifth grade girls with the self-efficacy, confidence, and social emotional skills necessary to become effective leaders in their community.

## THRIVE MENTAL HEALTH PROGRAM

Charleston Hope's THRIVE Counseling program is a three-tiered support system that incorporates mental health assessments to determine the level of support students needed. Tier II services provide masters-level counseling interns who offer group and individual counseling sessions for students. Tier III services provides licensed clinicians who offer one-on-one individual therapy for students who may have a higher level of need.

## PROFESSIONAL LEARNING OPPORTUNITIES

Our organization is dedicated to providing racial equity training and trauma-informed teaching training to educators so they can better support their students.



# EVENTS



## **MATCH HOPE**

A week long fundraiser that raises over \$100,000 for our programs. Our fundraiser is online during the week and ends with a Night of Impact with over 100 top donors, volunteers, business owners & community members.



**CHARLESTON HOPE**  
**HEROES**

## **CHARLESTON HOPE HEROES**

We rally together some of Charleston's most influential leaders and community members to raise over \$35,000 during the Spring for our programs. Individuals share our mission and vision with their sphere of influence and set out to reach a fundraising goal they've set.





# Sponsorship Levels

Our annual sponsorship provides the most consistent marketing for your brand over the course of the year. As a sponsor of Charleston Hope, you'll have the opportunity to engage with a wide demographic of individuals in our community through those that we serve and those that we serve with.

<b>Sponsorship Levels</b>	<b>BRONZE (\$2,500)</b>	<b>COPPER (\$5,000)</b>	<b>SILVER (\$7,500)</b>	<b>GOLD (\$11,000)</b>	<b>PLATINUM (\$15,000)</b>
Monthly Social Media Recognition		✓ 1X	✓ 2X	✓ 3X	✓ 4X
Recognition in Monthly Newsletter		logo	logo w/ link	logo, name, link	name, logo, link, description
Website Presence	name	logo	logo w/ link	logo, name, link	name, logo, link, description
Company Highlight in Quarterly Partnership Newsletter			✓	✓	✓
Press Release				✓	✓
Sponsorship Banner at schools					✓
<b>Event Recognition</b>			✓	✓	✓
Logo on Event Promo Materials		✓	✓	name, logo	name, logo and description
Logo on Event Banner		✓	✓	receive your own banner	receive two banners at each event
Product Sampling or Promo Table				✓	✓
2 Minute Speaking Opportunity					✓

# **SPONSORSHIP DETAILS**

**SPONSORS RECOGNIZED FOR THE 2023-2024  
YEAR.**

**ALL DONATIONS ARE TAX-DEDUCTIBLE &  
SUPPORT OUR PROGRAMS**

**CHARLESTON HOPE RESERVES THE RIGHT TO ALLOCATE  
REMAINING EVENT FUNDS TO BENEFIT THE PROGRAMS AND  
MISSION OF THE ORGANIZATION AT THEIR DISCRETION.**

# 2022-2023 SPONSORS

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FRAZIER LAND GROUP  
GRITBOX FITNESS  
JLV CREATIVE  
KEEGAN-FILION FARM  
HERLONG ARCHITECTS  
SPROUT MORTGAGE  
ROPER ST. FRANCIS HOSPITAL  
LERATO, LLC  
ACCELERISE  
BOEING SOUTH CAROLINA  
CITY OF CHARLESTON MAYORS OFFICE  
COLLEGE OF CHARLESTON  
CHARLESTON COUNTY SCHOOL DISTRICT  
TBONZ FOUNDATION  
SPAULDING- PAOLOZZI FOUNDATION  
SKAGGS FAMILY FOUNDATION  
BIRK FAMILY FOUNDATION  
ROCK HARBOR FOUNDATION  
DELOACHE FAMILY FOUNDATION



